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ABSTRACT

This book is a compilation of advice on library fundraising through the presentation of real-life case studies. Contributors offer both recommendations and caveats based on their firsthand fundraising experiences in public and college libraries. Libraries of varying size and financial scale are represented in discussions of pursuing grants, launching capital campaigns, and setting up trusts and endowments. Chapters include: (1) "Endowed Book Funds: A Million Dollars, Step-by-Step, for a Small College Library" (Leland M. Park); (2) "Tufts University--Wessell Library Renovations" (Murray S. Martin); (3) "A Capital Campaign for a Small Public Library: Chanute, Kansas" (James Swan); (4) "Establishing a Library Foundation and a Fundraising Campaign" (Jennye E. Guy); (5) "The Challenge of the Challenge Grant: Johns Hopkins Library Endowment" (Kenneth E. Flower); (6) "Tulsa Library Trust" (Cathy Audley & Pat Woodrum); and (7) "The Role of Special Collections in Library Development" (Victoria Steele). An appendix describes the new Library Fundraising Resource Center, and an annotated bibliography contains 14 references. (BEW)

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